Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended) A computer system for generating and dynamically updating a graphical index of a plurality of categories and sub-categories of content, each of the plurality of categories and sub-categories being associated with at least one of a plurality of content items, the computer system comprising:

a storage device;

a display device; and

a processor programmed to:

store a plurality of content items on the storage device;

associate each of the plurality of content items with at least one of a plurality of categories and sub-categories;

generate on the display device a graphical index of representations of each of the plurality of categories and sub-categories, each representation being selectable for displaying on the display device the content items associated with the selected category;

add content items to and delete content items from the storage device after generation of the graphical index;

modify content items stored on the storage device after generation of the graphical index; and

automatically, dynamically update ~~update dynamically~~ the display of the graphic index of the associated content items in response to addition, deletion or modification of content items.

2. (Original) The computer system recited in claim 1, wherein the processor is further programmed to:

sort the plurality of categories and sub-categories into at least one hierarchy; and

display on the display device a graphical index of the at least one hierarchy, the graphical index comprising at least one category, the at least one category being selectable for displaying at least one sub-category;

wherein selecting the at least one category further displays on the display device content items associated with the at least one category and wherein further selecting the at least one sub-category displays on the display device content items associated with both the at least one category and the at least one sub-category.

3. (Previously Presented) The computer system recited in claim 1, wherein the graphical index includes a Flash-format display.

4. (Original) The computer system recited in claim 1, further comprising at least one server network device, the at least one server network device communicating with the processor and being programmed to provide a user interface on the display device; and

at least one user network device communicatively coupled to the at least one server network device via a network, the at least one user network device being programmed to access the user interface.

5. (Original) The computer system recited in claim 4, wherein the display device is connected locally to the at least one user network device.

6. (Original) The computer system recited in claim 4, wherein the network comprises the Internet and the user interface comprises a website.

7. (Original) The computer system recited in claim 6, wherein the graphical index is displayed within a Web page on the website.

8. (Original) The computer system recited in claim 1, wherein the plurality of content items comprise at least one of a media file, a show, a Web page, and an asset pack.

9. (Original) The computer system recited in claim 1, wherein each of the plurality of categories and sub-categories correspond to meta-data.

10. (Original) The computer system recited in claim 9, wherein each meta-data category comprises information about at least one of the plurality of content items.

11. (Original) The computer system recited in claim 10, wherein the information comprises at least one of a name, a title, an artist's name, an author's name, credits, keywords, a description, a file type, copyright information, and a summary.

12 (Currently Amended) A process for generating and dynamically updating a graphical index of a plurality of categories and sub-categories of content, each of the plurality of categories and sub-categories being associated with at least one of a plurality of content items, the process comprising:

storing a plurality of content items on a storage device;

associating each of the plurality of content items with at least one of a plurality of categories and sub-categories;

generating on a display device a graphical index of representations of each of the plurality of categories and sub-categories, each representation being selectable for displaying on the display device the content items associated with the selected category;

adding content items to and deleting content items from the storage device after generation of the graphical index;

modifying content items stored on the storage device after generation of the graphical index; and

automatically ~~updating~~ dynamically updating the display of the graphic index of the associated content items for a selected category in response to addition, deletion or modification of content items.

13. (Original) The process recited in claim 12, further comprising:

sorting the plurality of categories and sub-categories into at least one hierarchy; and

displaying on the display device a graphical index of the at least one hierarchy, the graphical index comprising at least one category, the at least one category being selectable for displaying at least one sub-category;

wherein selecting the at least one category further displays on the display device content items associated with the at least one category and wherein further selecting the at least one sub-category displays on the display device content items associated with both the at least one category and the at least one sub-category.

14. (Previously Presented) The system recited in claim 1, wherein the processor is provided in a user network device and wherein the system further comprising:

a second processor coupled for communicating with the user network device via a network and programmed to:

download to the user network device a first file;

determine a download time for the first file;

download to the user network device a second file, the size of the second file being different from the size of the first file;

determine a download time for the second file;

compare the download time of the first file to the download time of the second file;

determine the bandwidth capacity of the user network device from the comparison; and

set parameters on the user network device to match the determined bandwidth capacity.

15. (Original) The system recited in claim 14, wherein the second file is larger than the first file.

16. (Original) The system recited in claim 14, wherein the second file is smaller than the first file.

17. (Original) The system recited in claim 14, wherein the parameters comprise the streaming video bit rate.

18.-19. (Canceled)

20. (Previously Presented) The computer system recited in claim 1, wherein the processor is further programmed to:

generate the graphical index as a first window on the display device;

generate a set of data representing the graphical advertising unit as a second window which slides back and forth over a portion of the first window;

provide within the second window at least one advertisement display window, wherein the at least one advertisement display window provides an area for displaying an advertisement; and

display to the user within the at least one advertisement display window at least one advertisement.

21. (Previously Presented) The computer system recited in claim 20, wherein the graphical advertising unit includes a Flash-format display.

22. (Original) The computer system recited in claim 20, wherein the processor is further programmed to periodically slide forth the second window over the portion of the first window for a pre-determined interval and then slide back the second window from the portion of the first window.

23. (Original) The computer system recited in claim 22, wherein the period is every twenty seconds.

24. (Original) The computer system recited in claim 22, wherein the pre-determined interval is five seconds.

25. (Original) The computer system recited in claim 20, the wherein the processor is further programmed to display within the at least one advertisement display window a series of advertisements.

26. (Original) The computer system recited in claim 20, wherein the processor is further programmed to display within the at least one advertisement display window a streaming media advertisement.

27. (Original) The computer system recited in claim 20, wherein the processor is further programmed to provide within the second window a visual display of time measurement.

28. (Original) The computer system recited in claim 27, wherein the visual display of time measurement is a representation of a counter which counts from a first number to a second number.

29. (Original) The computer system recited in claim 28, wherein the counter displays to the user a time remaining before the second window slides back from the portion of the first window.

30. (Original) The computer system recited in claim 28, wherein the processor is further programmed to suspend the counter while the user rolls over the second window.

31. (Original) The computer system recited in claim 20, wherein the processor is further programmed to provide within the second window at least one user-selectable operator for controllably sliding the second window back and forth over the portion of the first window.

32. (Original) The computer system recited in claim 31, wherein the at least one user-selectable operator remains visible within the first window after the second window slides back from the first window.

33. (Original) The computer system recited in claim 20, wherein the processor is further programmed to provide within the second window at least one user-selectable operator for selecting an advertisement for display in the at least one advertisement display window.

34. (Original) The computer system recited in claim 33, wherein the user-selectable operator is represented by a tab, the tab comprising indicia representative of the advertisement.

35. (Original) The computer system recited in claim 20, wherein the at least one advertisement display window comprises a user-selectable operator selectable for launching a third window, the third window being associated with the at least one advertisement.

36. (Original) The computer system recited in claim 35, wherein the third window is a browser window displaying an advertiser's website.

37. (Original) The computer system recited in claim 35, wherein the third window is a browser window displaying a streaming media advertisement.

38. (Original) The computer system recited in claim 20, wherein the processor is further programmed to mask the first and second windows with an opaque layer when the third window is launched.

39. (Original) The computer system recited in claim 20, wherein the processor is further programmed to suspend all functionality within the first and second windows when the third window is launched.

40.-42. (Canceled)

43-54. (Canceled)

55. (Currently Amended) A computer network system having a plurality of computers systems, each for generating and updating a graphical index of a plurality of categories and sub-categories of content, each of the plurality of categories and sub-categories being associated with at least one content item, each computer system comprising:

a display device; and

a processor programmed to:

store a plurality of content items on a storage device;

associate each of the plurality of content items with at least one of a plurality of categories and sub-categories;

generate on the display device a graphical index of representations of each of the plurality of categories and sub-categories, each representation being user-selectable for displaying on the display device the content items associated with the selected category;

add content items to the storage device, delete content items from the storage device or modify content items storied on the storage device; and

automatically ~~update~~ dynamically update the display of the graphical index of associated content items in response to addition, deletion or modification of content items.

56. (Previously Presented) The computer network system recited in claim 55, wherein the processor of each computer system is further programmed to:

sort the plurality of categories and sub-categories into at least one hierarchy; and

display on its display device a graphical index of the at least one hierarchy, the graphical index comprising at least one category, the at least one category being selectable for displaying at least one sub-category;

wherein selecting the at least one category further displays on the display device content items associated with the at least one category and wherein further selecting the at least one sub-

category displays on the display device content items associated with both the at least one category and the at least one sub-category.

57. (Previously Presented) The computer network system recited in claim 55, further comprising at least one server network device, the at least one server network device communicating with the processor of each computer system and being programmed to provide a user interface on the display device of each computer system; and

whrerein each computer system is coupled for communication with the at least one server network device and wherein the processor of each computer system is programmed to access the user interface.

58. (Previously Presented) The computer system recited in claim 57, wherein the network comprises the Internet and the user interface comprises a website.

59. (Previously Presented) The computer network system recited in claim 55, further comprising:

a server processor coupled for communicating with the computer systems over a network and programmed to:

download to at least one of the computer systems a first file;

determine a download time for the first file;

download to at least one of the computer systems a second file, the size of the second file being different from the size of the first file;

determine a download time for the second file;

compare the download time of the first file to the download time of the second file;

determine the bandwidth capacity of the at least one computer system from the comparison; and

set parameters on the at least one computer system to match the determined bandwidth capacity.

60. (Previously Presented) The system recited in claim 59, wherein the parameters comprise the streaming video bit rate.